

## **Peter Brown**

1205 Wharton Street, Philadelphia PA 19147-4509 (215) 334-0431 E-Mail: peterb@erols.com

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Audrey Van Buskirk, Editor  
Santa Fe Reporter  
PO Box 2306  
Santa Fe, NM 87505

Dear Ms. Van Buskirk:

I am writing in response to your ad for an arts and culture editor on the A.A.N. web-site.

I worked in several capacities at Philadelphia's largest alternative weekly, the *Welcomat*, (which is now called *Philadelphia Weekly*). For eleven years, I was the paper's popular music columnist, and eventually became the music editor and associate editor. During that time, I was also the copy editor and for 18 months was the production manager. As associate editor I was responsible for several departments of the paper including all of arts and entertainment. As music editor, I brought several new writers into the fold.

The *Welcomat* was unique among "alternative" newspapers. The front (editorial) section served as a forum for the Philadelphia community and a wide base of freelancers would contribute articles that went far beyond the typical scope of alternative weeklies. It featured a massive letters section with discussions that would go on for weeks and sometimes months.

The arts section covered *all* the arts. In addition to my pop music column, there were regular columns on classical and jazz music, dance, art, film, poetry and books. In addition to this we ran quarterly book review sections.

We also tried to focus on smaller, out-of-the-way shows and events as well as the more popular and mainstream ones. The result was a lively, provocative and often-spontaneous paper that contained a large variety of writing styles. The writers were encouraged to both be themselves and be creative in their writing.

Enclosed is my resume and several clips of my writing.

Thank you for your consideration. I look forward to your response.

Sincerely,

Peter Brown